

RBB Inc. & Brumley Management Group 2010 Events

Sponsor & PR Contact: Alden Corrigan
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www.cactus-reining-classic.com

www.reiningbythebay.com

www.highrollerreiningclassic.com

Sponsorship Level Recognition	Corporate National Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Buckle Sponsor	Contributing Sponsor
Sponsorship Levels	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+	up to \$500
Sponsor logo included in all national event advertising	X	X					
Use of one golf cart during event RBB & CC ONLY	X	X					
Size of black & white ad in "Its Showtime!" program	1 full page	1 full page	1 full page	1 half page	1 quarter page	1 business card ad	* may be purchased
Sponsor logo and hot link on event website	X	X	X	X	X		
Daily PA announcements at event	X	X	X	X	X		
Table for eight in tented VIP seating area RBB ONLY	X	X	X	X	May be purchased for \$1,000 each		
VIP Parking passes RBB ONLY	2	2	1	1			
Priority stall placement	First Priority	Second Priority	Third Priority	Fourth Priority			
Priority for paid warm ups in all arenas	First Priority	Second Priority	Third Priority	Fourth Priority	Fifth Priority	Sixth Priority	
Complimentary RV space at event for duration of show RBB and CC ONLY	1	1	1				
	X	X	X				
Number of sponsor banners for duration of show	4	2	2	2	1	1	
South Point Hotel Room Key Package HRRC ONLY	X	X	X				
Vendor space with prime location at event	1 10'X20' space	1 10' X10' space	1 10'X10' space				
Complimentary VIP lunch tickets (\$10 per ticket)	30 tickets total	20 tickets total	15 tickets total	10 tickets total			
Complimentary Exhibitor Party tickets (\$50 per ticket)	10 tickets total	5 tickets total	4 tickets total	3 tickets total	2 tickets total		
Marketing materials included in Exhibitors Package	X						
Sponsor Gift Package	X	X	X	X	X		

*Purchased Advertising: 300DPI/PDF file	Bus. Card	1/4 Page	1/2 Page	Full Page	Full Page ~ 8"W x 10.5"T, no bleeds
Color	\$250	\$425	\$850	Sponsors	Half Page ~ 8"W x 5.25"T, no bleeds
Black & White	\$175	\$250	\$500	Only	Quarter Page ~ 4"W x 5.25"T, no bleeds
					Business Card ~ 3.5"W x 2"T, no bleeds