



Brumley Management Group 2011 Events

www.cactus-reining-classic.com

www.reiningbythebay.com

www.highrollerreiningclassic.com

Sponsorship Level Recognition Cactus Reining Classic, Scottsdale, AZ	Corporate Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Buckle Sponsor	Contributing Sponsor
Sponsorship Levels ~	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+	up to \$500
Sponsor logo included in all national event advertising	X	X	X				
Use of one golf cart during event	X	X					
Size of print ad in event program	1 full color page	1 full B&W page	1 full B&W page	1 half B&W page	1 quarter B&W page	1 business B&W card ad	* may be purchased
Sponsor logo on LIVE Streaming event coverage	X	X	X	X			
Sponsor logo and hot link on event website	X	X	X	X	X	X	
Daily PA announcements at event	X	X	X	X	X	X	X
Priority stall placement	First	Second	Third	Fourth	Fifth		
Priority for paid warm ups in all arenas	First	Second	Third	Fourth	Fifth	Sixth	
Number of sponsor banners for duration of show	4	2	2	2	1	1	
Vendor space with prime location at event	1 10'X20'	1 10' X10'	1 10'X10'				
Coffee & Donuts Sponsor, one per event	\$1,500 one sponsorship available						
Marketing materials included in Exhibitors Package	X	X					
Sponsor Gift Package	X	X	X	X	X		
Sponsorship Level Recognition Reining by the Bay, Woodside, CA	Corporate Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Buckle Sponsor	Contributing Sponsor
Sponsorship Levels ~	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+	up to \$500
Sponsor logo included in all national event advertising	X	X	X				
Use of one golf cart during event	X	X					
Size of print ad in event program	1 full color page	1 full B&W page	1 full B&W page	1 half B&W page	1 quarter B&W page	1 business B&W card ad	* may be purchased
Sponsor logo on LIVE Streaming event coverage	X	X	X	X			
Sponsor logo and hot link on event website	X	X	X	X	X	X	
Daily PA announcements at event	X	X	X	X	X	X	X
Table for eight in VIP Tent seating area (limited availability)	X	X	X	X	May be purchased for \$1,500 each		
VIP Parking passes	2	2	1	1			
Priority stall placement: Grand Prix barns* 1 - 20 stalls!	X	X	X	X			
Grand Prix Stall Sponsor, do not receive any additional benefits!	May be purchased for \$1,000 for 1-20 stalls, \$2,000 for 21-40 stalls, \$3,000 for 41-60 stalls						
Priority for paid warm ups in all arenas	First	Second	Third	Fourth	Fifth	Sixth	
Number of sponsor banners for duration of show	4	2	2	2	1	1	
Vendor space with prime location at event	1 10'X20'	1 10' X10'	1 10'X10'				
Coffee & Donuts Sponsor, one per event	\$1,500 one sponsorship available						
Marketing materials included in Exhibitors Package	X	X					
Sponsor Gift Package	X	X	X	X	X		



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Sponsorship Level Recognition High Roller Reining Classic, Las Vegas, NV	Corporate Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Buckle Sponsor	Contributing Sponsor
Sponsorship Levels ~	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+	up to \$500
Sponsor logo included in all national event advertising	X	X	X				
Size of print ad in event program	1 full color page	1 full color page	1 full B&W page	1 half B&W page	1 quarter B&W page	1 business B&W card ad	* may be purchased
Sponsor logo on LIVE Streaming event coverage	X	X	X	X			
Sponsor logo and hot link on event website	X	X	X	X	X	X	
Daily PA announcements at event	X	X	X	X	X	X	X
Table for six in High Roller Reining Classic Saloon	X	X					
Priority stall placement	First	Second	Third	Fourth	Fifth		
Number of sponsor banners for duration of show	4	2	2	1	1	1	
Vendor space with prime location at event	1 10'X20'	1 10' X10'	1 10'X10'				
Coffee & Donuts Sponsor, one per event	\$1,500 one sponsorship available						
Marketing materials distributed at event	X	X					
South Point Hotel Room Key Package	\$5,000 one sponsorship available						

Sponsor Print Ads: All files MUST be 300DPI/PDF or JPEG files

Full Page ~ 8"W x 10.5"H, no bleeds

Quarter Page ~ 4"W x 5.25"H, no bleeds

Half Page ~ 8"W x 5.25"H, no bleeds

Business Card ~ 3.5"W x 2"H, no bleeds

****All advertising must be received by the required deadlines to be included in the event programs!***

Print Advertising for sale: 300DPI/PDF or JPEG file

Bus. Card

1/4 Page

1/2 Page

Full Page

Full Page ~ 8"W x 10.5"H, no bleeds

Color

\$250

\$425

\$850

Sponsors

Half Page ~ 8"W x 5.25"H, no bleeds

Black & White

\$175

\$250

\$500

Only

Quarter Page ~ 4"W x 5.25"H, no bleeds

Business Card ~ 3.5"W x 2"H, no bleeds

****All advertising must be received by the required deadlines to be included in the event programs!***

Logos and print advertising must be emailed to Alden Corrigan by the required deadlines to be included in the event publicity!

aldenc1@aol.com

Please ship all banners to the following address by the required deadlines:

Brumley Management Group LLC

Attn: Terri

29834 N Cave Creek Rd, 118-175

Cave Creek, AZ 85331

Brumley Management Group 2011 Events ~ SPONSOR COMMITMENT



Sponsor & PR Contact: Alden Corrigan, (650) 207-8622

aldenc1@aol.com

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Sponsorship Level Recognition	Corporate Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Buckle Sponsor	Contributing Sponsor
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Sponsorship Commitment

Please input your sponsorship amount in the boxes below for each show. Thank you!

Cactus Reining Classic, Scottsdale, AZ

Sponsorship Levels	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+	up to \$500
Event dates: March 9 - 13, 2011							
Coffee & Donuts Sponsorship Only	<i>One per event</i>		\$1,500				

Logo and print ad deadline: February 1, 2011 Banner must be received by March 1st!

Reining by the Bay, Woodside, CA

Sponsorship Levels	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+	up to \$500
Event Dates: July 19 - 24, 2011							
Coffee & Donuts Sponsorship Only	<i>One per event</i>		\$1,500				
Grand Prix Barn Sponsorship Only*	May be purchased for \$1,000 for 1-20 stalls, \$2,000 for 21-40 stalls, \$3,000 for 41-60 stalls						
Sponsor VIP Table Only*	<i>circle your choice</i>		\$1,500				

*Grand Prix Barn Sponsors & VIP Table Sponsors do not receive any additional benefits!**

Logo and print ad deadline: June 15, 2011 Banner must be received by July 10!

High Roller Reining Classic, Las Vegas, NV

Sponsorship Levels	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+	up to \$500
Event Dates: September 11 - 17, 2011							
Coffee & Donuts Sponsorship Only	<i>One per event</i>		\$1,500				

Logo and print ad deadline: August 15, 2011 Banner must be received by September 1!

Sponsor Contact Information

Business Name _____

Contact Name _____

Mailing Address _____

Email _____

Phone Number(s) _____

Please submit Sponsorship Commitment to:

Jeri Allen
50 Woodside Plaza #105
Redwood City, CA 94061
Fax: 650-249-0122
Email: brumleyph@msn.com

Sponsorship Contact: Alden Corrigan, (650) 207-8622 aldenc1@aol.com

Make sponsorship checks out to:

Sponsor invoices will be emailed or you can mail checks with your sponsorship commitment.

RBB, Inc for Cactus Reining Classic and/or Reining by the Bay

HRRC, Inc for the High Roller Reining Classic

Thank You!